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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/932,588	08/17/2001	James T. Panttaja	018167-003800US	5221
6449	7590	12/23/2005	EXAMINER	
ROTHWELL, FIGG, ERNST & MANBECK, P.C.			LAstra, DANIEL	
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SUITE 800			ART UNIT	
WASHINGTON, DC 20005			PAPER NUMBER	
			3622	

DATE MAILED: 12/23/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary

Application No.

09/932,588

Applicant(s)

PANTTAJA ET AL.

Examiner

DANIEL LASTRA

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-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --
Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) ☒ Responsive to communication(s) filed on 17 October 2005.
- 2a) ☒ This action is **FINAL**. 2b) ☐ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) ☒ Claim(s) 1-8, 10-19 and 21 is/are pending in the application.
- 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 5) ☐ Claim(s) _____ is/are allowed.
- 6) ☒ Claim(s) 1-8, 10-19 and 21 is/are rejected.
- 7) ☐ Claim(s) _____ is/are objected to.
- 8) ☐ Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on _____ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some * c) ☐ None of:
- ☐ Certified copies of the priority documents have been received.
 - ☐ Certified copies of the priority documents have been received in Application No. _____.
 - ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).
- * See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- | | |
|--|---|
| 1) <input type="checkbox"/> Notice of References Cited (PTO-892) | 4) <input type="checkbox"/> Interview Summary (PTO-413)
Paper No(s)/Mail Date. _____ |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948) | 5) <input type="checkbox"/> Notice of Informal Patent Application (PTO-152) |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)
Paper No(s)/Mail Date _____ | 6) <input type="checkbox"/> Other: _____ |

DETAILED ACTION

1. Claims 1-8, 10-19 and 21 have been examined. Application 09/932,588 (Redemption System for Award Redemption) has a filing date 08/17/2001.

Response to Amendment

2. In response to Non Final Rejection filed 06/15/2005, the Applicant filed an Amendment on 10/17/2005, which amended claims 8, 10-17, 19, 21 and cancel claims 9 and 20. Applicant's amendment overcame the objection to the Specification.

Claim Rejections - 35 USC § 103

3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

Claims 1-8, 10-19 and 21 are rejected under 35 U.S.C. 103(a) as being unpatentable over Ikeda (US 5,937,391).

As per claim 1, Ikeda teaches:

A method in a redemption system for determining which awards to redeem, the method comprising:

maintaining an award history database that includes award transaction information that describes awards earned by a consumer and, for each earned award, the type of award (see figure 8);

maintaining an encumbrance database that describes types of awards that cannot be redeemed at one or more suppliers (see figure 9). Applicant's specification page 13 teaches "encumbrance of awards is measured in terms of restrictions on redeeming the awards at certain suppliers. Particularly, awards are encumbered if one or more suppliers will not accept them for redemption". Ikeda teaches in figures 6 and 9 that shop E (i.e. supplier) would not accept the awards points earned by customers in other stores. Also, Ikeda teaches in column 11, lines 24-50 "If the number of the redeeming points has not reached the value specified by the customer, then the deficit is compensated by the points accumulated for other shops from the oldest points in step S41". Ikeda teaches that points are redeemed by priority from the oldest and from the type of shop that said points were earned (i.e. points from shop D were not redeemed even though they had an oldest effective date than points from shop B). Therefore, it would have been obvious to a person of ordinary skill in the art at the time the application was made, to know that Ikeda teaches an encumbrance database that describes the awards (i.e. points) that cannot be redeemed at one or more suppliers (i.e. points earned in shop A cannot be redeemed at shop E) and also teaches a restriction in redeeming points based on priority, effective date and shop where said points were earned.

receiving a request to redeem an amount of the earned awards at a chosen supplier (see figure 13);

determining allowed awards that can be redeemed with the chosen supplier (see figure 16; see column 11, lines 35-50; "points are redeemed from the oldest one by priority);

determining encumbrance levels of the allowed awards based on the types of allowed awards and the data in the encumbrance database (see figure 16; see column 8, lines 1-25; "premium points"; see figure 9; premium points are redeemed at a double rate than normal points, (i.e. 2 Yen for 1 points instead of 1 Yen for 1 point); point redeeming ratio 0 means that awards or points are not redeemable at business E, therefore are encumbered; column 11, lines 35-50 "points are redeemed from the oldest one by priority"). Applicant's specification page 13, line 31-33 defines "types of awards" as "awards may be classified into different types of awards. For example, if a consumer performs some special earning activity, the consumer might receive special awards that permitted redemption for certain goods, services, etc." Ikeda teaches in figure 9 and column 8, lines 1-25 "premium points" which are points which are given in promotions periods and that have a different redeeming ratio from other points (i.e. premium points are redeemed at double rate than normal points). Therefore, Ikeda teaches "different types of awards" as defined by Applicant's specification.

determining which of the allowed awards to redeem based on the encumbrance levels (see figure 6; column 11, lines 35-50 "points are redeemed by priority from the oldest one).

As per claim 2, Ikeda teaches:

The method of claim 1 wherein determining which of the allowed awards to redeem is further based on expiration dates of the allowed awards (see figure 9 “effective term”; column 6, lines 29-39).

As per claim 3, Ikeda teaches:

The method of claim 1 wherein determining which of the allowed awards to redeem is further based on dates on which the allowed awards were earned (see figure 8, “Purchase data”; see column 8, lines 1-25; “premium points”; see figure 9).

As per claims 4 and 12, Ikeda teaches:

The method of claim 1 wherein the type of award includes according to which promotion the award was earned (see figure 8, “points”; see column 8, lines 1-25; “premium points”; see figure 9).

As per claims 5 and 13, Ikeda teaches:

The method of claim 1 wherein the type of award includes from which business the award was earned (see figure 8, “Name of Shop”; see column 8, lines 1-25; “premium points”; see figure 9; Shop F gives premium points in a special service date).

As per claims 6 and 14, Ikeda teaches:

The method of claim 1 wherein the type of award indicates black-out dates on which the award cannot be redeemed. However, it would have been obvious to a person of ordinary skill in the art at the time the application was made, to know that if the Ikeda's award system indicates expiration dates after which the prize would not be redeemed, the Ikeda's award system would also indicate black-out dates where earned points would not be accepted for redemption.

As per claims 7 and 15, Ikeda teaches:

The method of claim 1 wherein the type of award indicates a classification of the award (see column 8, lines 1-25; "premium points"; see figure 9; column 11, lines 35-50 "points are redeemed by priority from the oldest one).

As per claims 8 and 19, Ikeda teaches:

A method in a redemption system for determining which awards to redeem, the method comprising:

maintaining an award history database that includes award transaction information that describes awards earned by a consumer and including, for each earned award, an expiration date and *the type of award* (see figure 16; see column 8, lines 1-25; "premium points"; see figure 9; premium points are redeem at a double rate than normal points, i.e. 2 Yen for 1 points instead of 1 Yen for 1 point; point redeeming ratio 0 means that awards or points are not redeemable at business E, therefore are encumbered; column 11, lines 35-50 "points are redeemed from the oldest one by priority");

maintaining an encumbrance database that describes restrictions on redeeming types of awards (see figure 8; column 11, lines 35-50 teaches that points are redeemed by priority from the oldest one and by the type of shop that said points were earned, where only points from shop B where redeemed even though points earned from shop D had an older effective term than points from shop B). Applicant's specification page 13 teaches "encumbrance of awards is measured in terms of restrictions on redeeming the awards at certain suppliers. Particularly, awards are encumbered if one or more

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suppliers will not accept them for redemption". Ikeda teaches in figures 6 and 9 that shop E (i.e. supplier) would not accept the awards points earned by customers in other shops. Also, Ikeda teaches in column 11, lines 24-50 "If the number of the redeeming points has not reached the value specified by the customer, then the deficit is compensated by the points accumulated for other shops from the oldest points in step S41". Ikeda teaches that points are redeemed by priority from the oldest and from the type of shop that said points were earned (i.e. points from shop D were not redeemed even though they have an oldest effective date that points from shop B). Therefore, it would have been obvious to a person of ordinary skill in the art at the time the application was made, to know that Ikeda teaches an encumbrance database that describes the awards (i.e. points) that cannot be redeemed at one or more suppliers (i.e. points earned in shop A cannot be redeemed at shop E) and also teaches a restriction in redeeming points based on priority, effective date and shop where said points were earned.

receiving a request to redeem an amount of the earned awards (see figure 13);

determining allowed awards that can be redeemed based on the expiration date *and the types of awards* (see figure 16; see column 8, lines 1-25; "premium points"; see figure 9; column 11, lines 35-50; points are redeemed by priority and effective term); and

determining which of the allowed awards to redeem based on the earning date (see column 6, lines 40-50; column 11, lines 35-50).

As per claims 10 and 21, Ikeda teaches:

The method of claim 8 wherein determining which of the allowed awards to redeem is further based on the types of the allowed awards. The same rejection applied to claim 8 is also applied to claim 10.

As per claim 11, Ikeda teaches:

The method of claim 8 wherein the encumbrance database describes types of awards that cannot be redeemed at one or more suppliers;

wherein receiving a request to redeem further comprises receiving an indication of a chosen supplier at which to redeem the awards; and wherein determining allowed awards is further based on the chosen supplier. The same rejection applied to claim 1 regarding this limitation is also applied to claim 11.

As per claim 16, Ikeda teaches:

The method of claim 8 further comprising:

determining encumbrance levels of the allowed awards based on the types of allowed awards and the data in the encumbrance database; and wherein determining which of the allowed awards to redeem is further based on the encumbrance levels. The same rejection applied to claim 1 regarding this limitation is also applied to claim 16.

Claim 17 contains the same limitations as claims 2 and 3 therefore the same rejection is applied.

As per claim 18, Ikeda teaches:

The system of claim 17 wherein the first memory and the second memory are a common memory with storage areas for award transaction information and information

related to types of awards that cannot be redeemed at one or more suppliers. The same rejection applied to claim 1 regarding this limitation is also applied to claim 18.

Response to Arguments

4. Applicant's arguments filed 10/17/2005 have been fully considered but they are not persuasive. The Applicant argues that Ikeda does not teach an encumbrance database. The Examiner answers that Ikeda teaches in figures 8 and 9 an encumbrance database where store E does not accept awards or points earned in other stores and where points are redeemed by priority from the one with the oldest effective date but also taking into consideration the shop where said points were earned (i.e. points earned in Shop D were not used for redemption although the effective term of said points was older than points earned from Shop B). Therefore, Ikeda teaches encumbered points which are not redeemable at a business and level of encumbrance where points are redeemed by priority.

The Applicant argues that Ikeda does not teach different types of awards. The Examiner answers that Applicant's specification page 13, line 31-33 defines "types of awards" as "awards may be classified into different types of awards. For example, if a consumer performs some special earning activity, the consumer might receive special awards that permitted redemption for certain goods, services, etc." Ikeda teaches in figure 9 and column 8, lines 1-25 "premium points" which are points which are earned in a special promotion period, which have a different redeeming ratio from normal points (i.e. premium points are redeemed at double rate than normal points). Therefore, Ikeda teaches "different types of awards" as defined by Applicant's specification.

The Applicant argues that Ikeda provides only one type of point level, and does not distinguish points based upon the promotions through which they were earned. The Examiner answers that Ikeda teaches in figure 9 and column 8, lines 1-22 premium points that earned at special promotions periods and which have a double redeeming ratio than normal points. Therefore, Ikeda teaches more than one point level points, similar to Applicant's claimed invention.

Conclusion

5. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to DANIEL LASTRA whose telephone number is 571-272-6720 and fax 571-273-6720. The examiner can normally be reached on 9:30-6:00.


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If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, ERIC W. STAMBER can be reached on 571-272-6724. The official Fax number is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).



Daniel Lastra
December 10, 2005



RETTA YEHEDEGA
PRIMARY EXAMINER